



*Sport as a Catalyst for Life  
since 2013*



Sponsor Deck 2024

Join us as we  
celebrate our  
10<sup>th</sup> year in  
service.







# What is ParaSport Spokane?

*Sport and Recreation for Youth and Adults with Physical Disabilities*

*"We Use Sport as a Catalyst for Life"*





# We are the #RedHerd

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### **Community awareness**

Advocacy  
Mentorship  
Outreach



### **Recreation & Competitive Sport**

Weekly programming touching over 300  
families since 2013



### **Elite Level Training & Competition**

World Class Training  
Access to Paralympic Level Services





# Is that all?

- **Character Building**
- **Family support**
- **Community advocacy –medically, at school**
- **Awareness via news outlets social media, lectures, presentations**
- **Organize competitions, clinics**
- **EWU Partnership**
- **Liaise with Whitworth, Gonzaga**
- **Procure equipment**
- **Fundraise all costs for a \$0 sum program for the athletes & families if they choose**
- **Promote independence via competition travel and positive role modelling**



# **ParaSport** SPOKANE



**Strength &  
Conditioning**



**Wheelchair Basketball**



**Track & Field**



**Sled Hockey**



**Futures Play Group**

**Coming  
Soon:  
Boccia**



**Fencing**



**Swimming**





# Oh, the places we go...

**5000+ miles driving**

Seattle / Portland / TriCities

All around Spokane & the PNW

**Departure GEG Airport**

-a few recurring destinations

Berkeley

Denver

Chicago

Phoenix

Wichita

OK City

Louisville

San Antonio

Minneapolis

San Diego

Salt Lake

Richmond







You cannot help men  
permanently by doing for them  
what they could and should do  
for themselves  
~Abraham Lincoln~





# Social Reach and Demographics



## Social Media Reach

### We generate content

- Facebook 3,692 followers /parasportspokane  
\*1.5 million+ reach in 2023
- Instagram 1,598 Followers @parasportspokane
- Twitter 200 Followers @parasprtspokane

## Ages / Disabilities

- 11mo – 70 yrs
- Any physical disability
  - Vision Impairment, Amputee, Spinal Cord Injury, Cerebral Palsy
  - Born with or Acquired



## Our Brand

### **Mission:**

*With integrity, ParaSport Spokane will provide training, recreational, and competitive opportunities for youth and adults with physical disabilities that promote success, self worth and independence.*

*ParaSport Spokane uses adaptive sports as a catalyst for life.*

### **@ ParaSport Spokane, we Value:**

*Independence  
Belonging  
Integrity  
Excellence  
Fun  
Advocacy*



# Program Sponsor Packages

Champion

Podium

Associate

Supporter

See supporting packet for  
breakdown.





A close-up of a basketball with a yellow band in the middle. The words "Para Sport" are written in black marker on the yellow band. The background is a blurred outdoor park scene with people and a building.

# Sponsor Alternatives

- Sponsor an Athlete
- Sponsor a Team
- Sponsor an Event
- Sponsor a Program / Project
- Trailer Ad Space





# Sponsor Packages

- Sponsor an Athlete



# Sponsor Packages

- **Sponsor a Team**

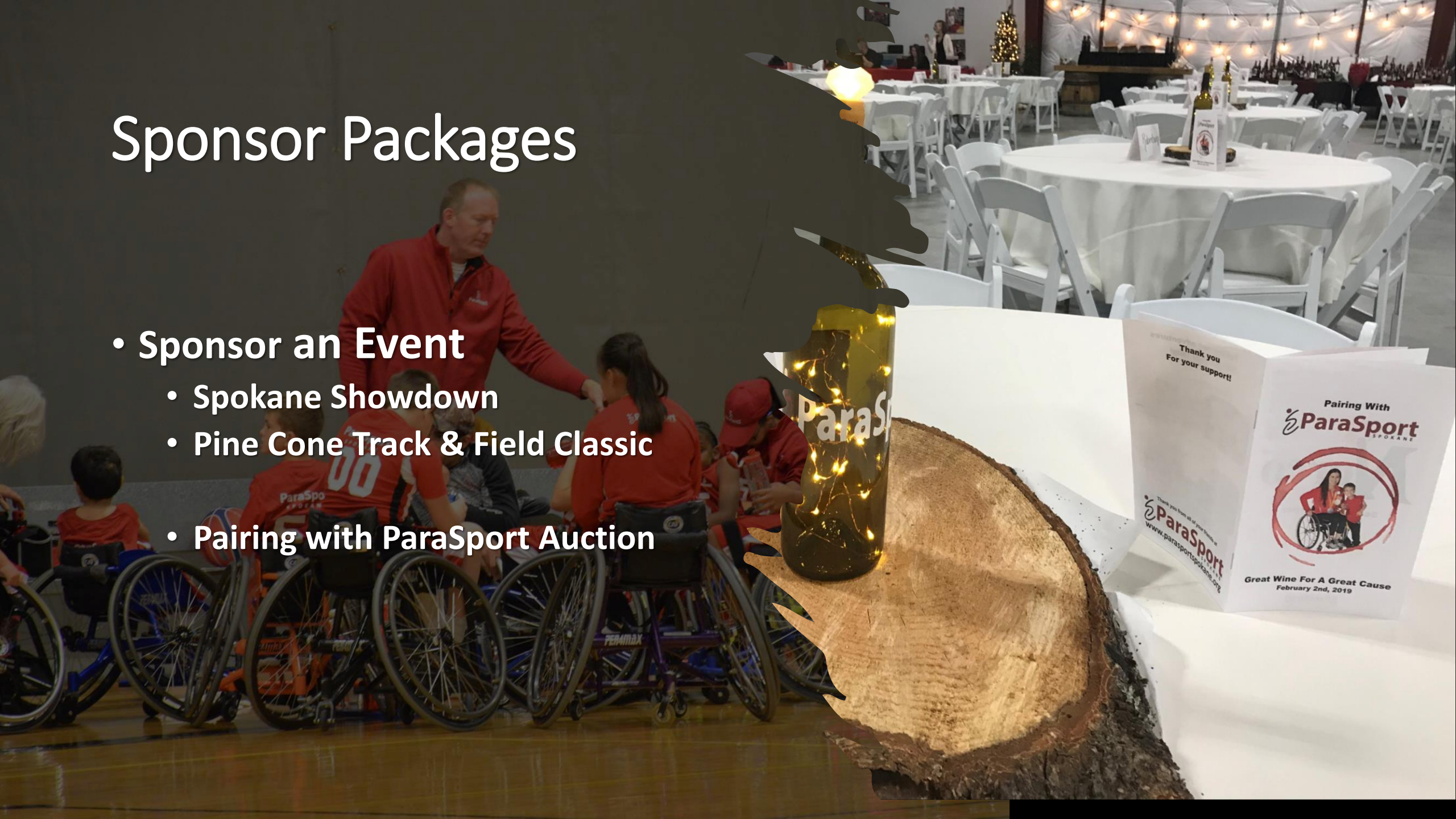
- Team Jerseys
- Wheelchair Basketball
- Track & Field
- Sled Hockey





# Sponsor Packages

- Sponsor an Event
  - Spokane Showdown
  - Pine Cone Track & Field Classic
  - Pairing with ParaSport Auction





# Sponsor Packages

- Future Bloomies / Future Hoopsters
- Bridging the Gap –PE Takeover
- Sponsor a Program / Project
- Education & Awareness Clinics







**ParaSport**  
SPOKANE  
[www.ParaspportSpokane.org](http://www.ParaspportSpokane.org)



# Sponsor Packages

- Trailer Ad Space





# Let's Collaborate, OK?

Let's chat about how we can make this happen





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**Athletes with Integrity,  
Catalyst for Life**

**[www.parasportspokane.org](http://www.parasportspokane.org)**

